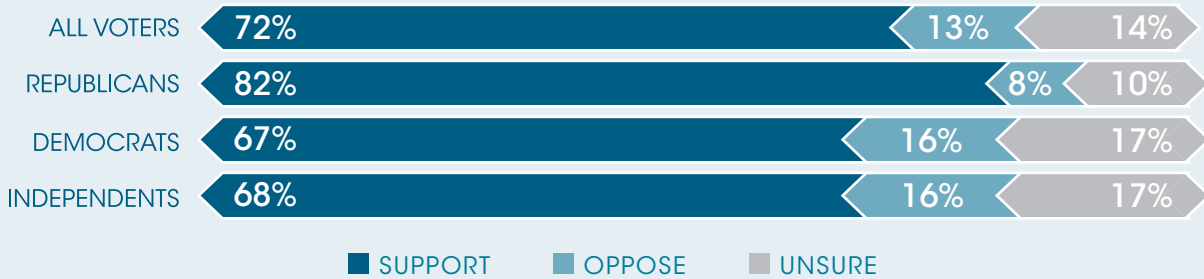




WISCONSIN VOTERS SUPPORT Election Integrity



Voters support imposing minimum fines and penalties on election officials, candidates for office, and political parties who knowingly disseminate false information about election procedures.



THESE MESSAGES WORK BEST

Voters are more likely to support fines and penalties for election officials and others **when they know:**

ACCOUNTABILITY

It would help hold election officials accountable when they betray the public's trust.



NO CONSEQUENCES

There have been officials recently who did not face any consequences for misleading the public.



■ MORE LIKELY TO SUPPORT ■ LESS LIKELY TO SUPPORT ■ UNSURE



VOTERS SUPPORT

Election Integrity

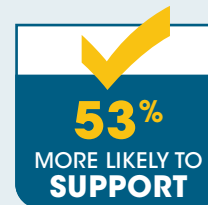
KEY MESSAGES

Voters are also more likely to support fines and penalties for election officials and others when they know:

Sharing false information about election procedures **can result in disenfranchising voters.**

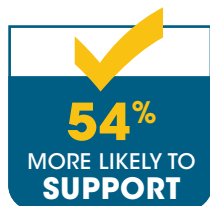


Bogus rumors were circulated in Wisconsin about disqualifying ballots if voters used a felt-tip-style or permanent marker to fill them out.



Voters support ending private donations to government election offices when they know:

A recent investigation found that a **Zuckerberg-affiliated group received keys to the locked locations where ballots were being stored.**



A recent investigation into Zuckerberg donations in Green Bay led to the resignation of the city clerk.



The initiative led by Facebook CEO Mark Zuckerberg **funneled more than \$400 million into local government election offices** across the nation last year.



DEMOGRAPHICS

Party Affiliation

35% R 34% D 31% I

Age

37% 18-44 37% 45-64 25% 65+

Gender

48% MALE 52% FEMALE

Results for this poll are based on automated telephone interviews conducted among a statewide sample of 516 likely Wisconsin voters. Data for this survey research was collected by Cor Services, Inc.

Interviews were conducted via a computer-assisted telephone interviewing system utilizing techniques designed to achieve the highest possible respondent cooperation.

The surveys were conducted May 13-16, 2021. The margin of sampling error is plus or minus 4.31 percentage points. The margin of sampling error may be higher for certain subgroups. Results presented may not always appear to total 100 percent due to rounding.

Data was sampled using weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement and the state election authorities. Demographic information for actual voters in past elections were used to construct sample target weights.

Opportunity Solutions Project paid for all costs associated with this survey.

