



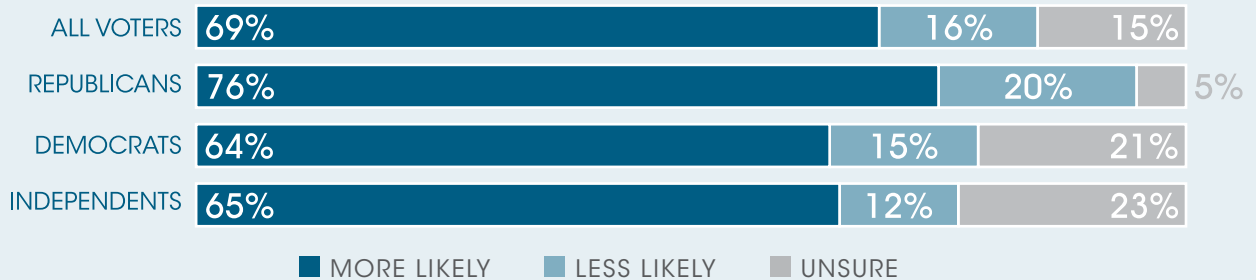
VOTERS SUPPORT

Missouri Initiative Integrity Reform

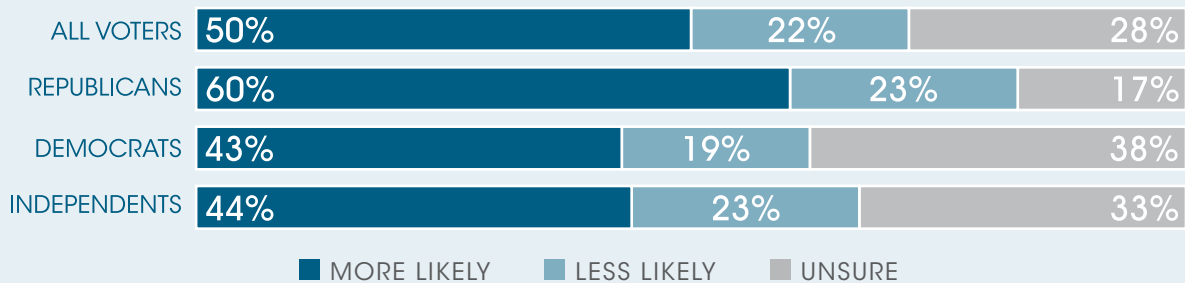
THESE MESSAGES WORK BEST

Voters are more likely to support taking thoughtful effort to change the Missouri Constitution when they know:

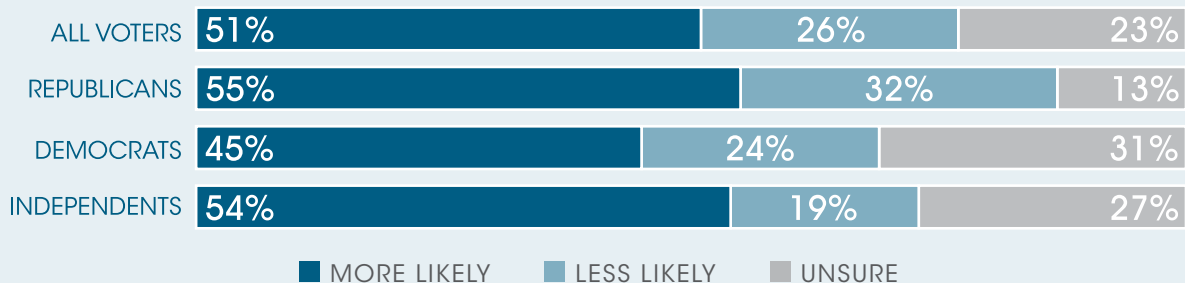
it would make it easier for people to be involved in the democratic process and make it more difficult for cheaters.



it could make the process of changing the Missouri Constitution more secure.



out-of-state special interest groups often sneak constitutional changes onto the ballot when voter turnout is low.





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KEY MESSAGES

66% OF VOTERS SAY

at least **60%** of the legislature should have to approve a constitutional amendment before it goes to the people for a vote. **45% say the threshold should be even higher, at least 66%.**

57% OF VOTERS SAY

that in order for petition-initiated constitutional amendments to be sent to the people for a vote, the **petition must contain a total number of signatures that is equal to at least 10% of the total number of voters** in the last gubernatorial election.

51% OF VOTERS SAY

it should **require at least two-thirds of voters** to approve a constitutional amendment, rather than the current simple majority requirement.

71% OF VOTERS THINK

out-of-state special interest groups have too much power when it comes to changing the Missouri Constitution.

56% OF VOTERS SAY

trying to change the Missouri Constitution **more than 30 times in the last 10 years was too many.**

69% OF VOTERS SAY

the **signature requirement should be expanded to include every congressional district**, ensuring that the entire state is represented.

DEMOGRAPHICS

Party Affiliation

39% R 34% D 27% I

Age

38% 18-44 42% 45-64 20% 65+

Gender

48% MALE 52% FEMALE

Results for this poll are based on automated telephone interviews conducted among a statewide sample of 506 likely Missouri voters. Data for this survey research was collected by Cor Services, Inc.

Interviews were conducted via a computer-assisted telephone interviewing system utilizing techniques designed to achieve the highest possible respondent cooperation.

The surveys were conducted March 2-4, 2021. The margin of sampling error is plus or minus 4.36 percentage points. The margin of sampling error may be higher for certain subgroups. Results presented may not always appear to total 100 percent due to rounding.

Data was sampled using weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement and the state election authorities. Demographic information for actual voters in past elections were used to construct sample target weights.

The Foundation for Government Accountability paid for all costs associated with this survey.

